



THE NEXT 16.572 SECONDS
COULD CHANGE
YOUR LIFE...

Does your company speak in one voice?
Share one vision? Move in unison? Act as
one? Find out just how extraordinary you can
be when you achieve alignment, reach peak
performance, and become Invinced.

Combining lessons from his remarkable Olympic
experience with leadership insights from his highly
successful business career, Vince has developed a series
of proven strategies for attaining and sustaining peak
performance, on both an individual and corporate level.
Audiences learn how to apply his time-tested techniques
to ignite their vision, execute their strategies, and eclipse
their competition.

*"IF ASKED TO DESCRIBE VINCE IN ONE WORD
I WOULD CHOOSE PHENOMENAL."*

TIM CARMACK, US DISTRIBUTION MANAGER, DUPONT

VINCE POSCENTE

BE  INVINCIBLE

IGNITE • EXECUTE • ECLIPSE

Transform Workplace Performance...

Vince Poscente

Peak Performance Strategist, Olympian,
Author, Father, Chair Guy

Vince Poscente knows a little something about focus, commitment, and defying the odds. At age 26, he decided to take up speed skiing and pursue it competitively. Only 4 years later, he was vying for Gold in the Winter Olympics.

Now an internationally sought-after speaker and consultant, Vince is the founder of **Be Invincible Group**. He works closely with companies worldwide to help them achieve peak performance and top-to-bottom alignment. With his infectious energy, warmth, and humor, Vince makes each keynote speech and consulting engagement as memorable as it is valuable. Combining lessons from his remarkable Olympic experience with leadership insights from his highly successful business career, Vince has developed a series of proven strategies for attaining and sustaining peak performance, on both an individual and corporate level.

Vince at a Glance (present and past):

- CEO of BIG, a business consulting firm
- Managing Partner in a Media and Communications agency
- Masters degree in Organizational Management
- CSP, CPAE (Certified Speaking Professional, Council of Peers Award for Excellence)
- Board of Directors - Canadian Olympic Hall of Fame
- VP, Marketing, of North America's Largest Real Estate Investment Service
- Award-winning real estate sales with the world's largest real estate company
- 1992 Olympic Winter Games - Speed Skiing Finalist and 5-time national record holder (135 mph/216.7 kmh)

IGNITE

EXECUTE

ECLIPSE



Be Invincible Transform Workplace Performance

Keynote/General Session

16.572 seconds could change your life!

In the first 16.572 seconds of a Vince Poscente keynote you will know why.

Renowned business strategist Vince Poscente is a master communicator. He knows how to get an audience's attention and maintain electrifying energy while providing:

- Hands on tools that you can use immediately
- Edge-of-your-seat stories, 135 mph ski videos, heart-pumping music
- Take-action-today inspiration
- Flat-Out-Fun with Poscente's signature wit and wisdom.

Using concepts from his recent book, *The Ant and the Elephant*, Vince shares his Olympic experience and an overview of the 5Cs, the peak performance strategy that took him from a recreational skier to vying for Gold in speed skiing in 4 short years. [Click here](#) to see Vince in action.

"Your intense preparation and thorough research of Kos made the difference."

Mike Tilbury, VP of Sales - Kos Pharmaceuticals, Inc.

Eclipse the Competition

Workshop/Seminar

Used most effectively after a Vince Poscente keynote, this seminar helps you align everyone with your corporate vision and goals. During the seminar, Vince gives in-depth training on the 5Cs most applicable to your situation and draws on his Masters degree in Organizational Management and the 2000+ hours of research he devoted to create his strategy to transform workplace performance.

Using his newest book, *The Ant and the Elephant*, as a reference, Vince's seminar helps attendees shift beliefs, attitudes and truths. They will experience a shift in what they believe is possible. The result? Their workplace performance is transformed!

The Ant and the Elephant

Leadership for the Self

In *The Ant and the Elephant*,

Vince Poscente weaves a clever parable around profound concepts that can change your life and the life of your organization. Meet Adir the ant and Elgo the elephant. Like two teammates who must work together to realize a common goal, Adir (our overly conscious hero) and Elgo (Adir's stubborn and instinctual subconscious partner) must work as a single creature in order to reach the Oasis, their vision of paradise in the African savannah.



**Bulk Discounts
Are Available
For Your Event!**

Their simple story is a powerful metaphor designed to bring out your best performance as a leader, so that you can do the same for those around you. On track to be a business classic, *The Ant and the Elephant* is a must for all who strive to transform their workplace through inspired leadership or merely reach their full potential as individuals.

[Click here](#) to read article.

“Your message nailed home our corporate vision - your ability to weave that into your 5 C’s was uncanny.”

Chris Schaeffler
Vice President
National Sales, First Franklin

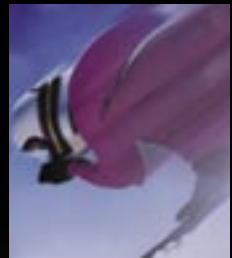
“Your message last Sunday at the ADP TotalSource event was different. It was unique. And it made an impact on me.”

Doug Ugarte
District Manager
ADP TotalSource



Ever wonder why you say you want to do one thing & then do another?

The secret lies in aligning your “ant” with your “elephant”



1992 Olympic Winter Games Speed Skiing Finalist and 5-time national record holder (135 mph/ 216.7 kmh)

“The response to your presentation from our 1,400+ associates on Wednesday has been absolutely incredible. I have received several calls and e-mail notes from associates asking about your book, how we found you, and how you were clearly the best presenter they have ever seen.”

Loraine Uebele
Curriculum Manager
Cerner Corporation

Client List

Every presentation has a unique buzz. Over the years, Vince has had the pleasure of sharing his winning strategies with incredibly diverse audiences around the world. Here is a list of some of Vince's clients by industry – *just click the category to view the client list online.*

[ASSOCIATIONS](#)

[BANKING/FINANCIAL](#)

[COMMUNICATIONS](#)

[CORPORATE](#)

[EDUCATION](#)

[GOVERNMENT/STATE](#)

[HOSPITALITY](#)

[INSURANCE](#)

[MEDICAL/PHARMACEUTICAL](#)

[REAL ESTATE](#)

[RETAIL/FRANCHISE](#)

[TECHNOLOGY](#)

